



# Stoughton Hospital Gift Shop Juried Artwork Standards Statement

To ensure a high level of quality in the items offered for sale in The Stoughton Hospital Gift Shop, a committee will review all artwork offered for consignment sale and make a recommendation to the gift shop manager. The committee will adhere to these guidelines in making decisions:

- *Originality/Creativity:* Work should be handmade and reflect excellence and the unique vision of the artist. Work should be unique to inventory already offered in the gift shop.
- *Technical skill:* Work should display quality craftsmanship without technical faults while recognizing that some irregularities are typical of hand crafted items.
- *Design:* All works must be the designs of the applicant (no kits). All work should be appropriate for display in the hospital setting.
- *Marketability:* Price point and potential success in our gift shop will be considered.

The committee reserves the right to refuse submissions which fail to meet the high level of quality as identified in the standards statement.

#### **Items that are not eligible:**

- Business products, i.e. Tupperware, etc., Commercially manufactured art, Fresh florals, pine, etc., Edible products from non-certified kitchens, Resale items – all work should be created by the artist.

#### **Artist Responsibilities:**

- Prospective artists need to complete the jury application process form with work that meets committee standards for creativity, innovation and technical expertise including the value of items and a digital picture of each item offered for consignment sale. The committee may choose to request a sample of artwork and a face-to-face meeting with the artist.
- All products must comply with copyright laws.
- The artist is responsible for delivering items to the gift shop and removing items as appropriate. Items must be delivered ready to display. Displays are the responsibility of gift shop staff.
- In an attempt to keep inventory current, if a product has not sold within 8 weeks, the item will be removed from inventory and the artist will be asked to pick it up. The artist may be asked to replace it with another item.
- Artists must offer work consistent with the description and quality represented in the application form submission. The committee reserves the right to require removal of items which are inconsistent with the application submission.

#### **HOW TO APPLY - application form online or hard copy**

Prospective Artists/Crafters should complete the application form and email the form along with digital picture(s) of the work for committee consideration to: [giftshopjury@gmail.com](mailto:giftshopjury@gmail.com). Questions related to the application process and the Stoughton Hospital Gift Shop may also be sent [giftshopjury@gmail.com](mailto:giftshopjury@gmail.com). Hardcopy applications and pictures may be mailed to: **Stoughton Hospital Gift Shop, 900 Ridge Street, Stoughton, WI 53589**

A digital photo of the artist with work in progress and brief bio would be appreciated with permission to use the photo and bio for promotional purposes.

In some cases, in order to gain a better understanding, the committee may ask the artist to bring their work to a meeting.

- Once an item has been reviewed by the committee, a recommendation will be made to the Gift Shop Manager for final approval/denial with regard to acceptability of artist's work.
- You will be notified by mail once the Gift Shop Manager has given final approval with instructions on the next step in the consignment process and arrange for work to be sold. The committee is responsible for displaying all work.
- If the jury chooses not to accept your work, they will work to provide helpful feedback and suggestions.

*After your work has been given approval by the gift shop jury committee, next steps will be developed between the artist and the gift shop manager.*